

Multi-Media Solutions, Inc.

Contact: Kathy Huber
Tel: 865-681-2575
E-mail: khuber@m-media.com

For Immediate Release
April 18, 2007

East Tennessee Company Wins DIGI Award

Multi-Media Solutions' Digital Signage Expertise Wins National Award

ALCOA and BRENTWOOD, TN:

Movie stars get the Oscar; Recording artists get the Grammy; Broadway performers get the Tony. In the world of Digital Signage, it's the DIGI – and East Tennessee's premier audiovisual systems integrator, Multi-Media Solutions, Inc. is one of this year's winners!

In the Education/Healthcare Application category, MMS won the DIGI for Excellence in Technology for their design and installation at the University of Tennessee's Football Hall of Fame. For a closer look at that project, read the ProAV Magazine article about it at:
<http://proav.pubdyn.com/2006November/2006NovemberHowToSetUpADigitalSignageNetwork.htm>

There will be a "red carpet event" for the DIGI Award winners at the 2007 Digital Signage Expo in Chicago on May 16th. The 2007 DIGI Awards are the only industry award to recognize the outstanding integrators of digital signage. Mike White, CTS, the CEO of Multi-Media Solutions, will be bringing home a trophy, and will participate in a panel discussion at the Expo, sharing his experience in "Bringing It All Together", where DIGI Award winners share what it takes to implement a winning digital signage project.

The Digital Signage Expo is the largest and most comprehensive international trade show and conference dedicated to screen-based, in-store media networks, digital signage and solutions for applications within retail, hospitality, transportation and financial establishments.

Multi-Media Solutions, Inc. is an 18-year-old design and integration company offering audio visual technology solutions for commercial, industrial, education and government markets. MMS's corporate headquarters are in Alcoa, with an additional sales office in Brentwood, TN. MMS is a member of the USAV Group, a national consortium of Audio Visual System Integrators. MMS holds InfoComm's Gold Level CAVSP, which is the highest technical certification available in the audiovisual industry. President Mike White is on the Board of Governors for InfoComm International. MMS has been awarded Audio Visual contracts by the University of TN and TN Board of Regents schools for over a decade.

###

Contact Information:

Kathy Huber

Multi-Media Solutions, Inc.

865-681-2575

<http://www.m-media.com>
